



210

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant : Thomas J. Perkowski
Serial No. : 10/059,078
Filed : January 28, 2002
Title of Invention : AN INTERNET-BASED CONSUMER SERVICE
BRAND MARKETING COMMUNICATION SYSTEM
WHICH ENABLES SERVICE PROVIDERS, RETAILERS,
AND THEIR RESPECTIVE AGENTS AND CONSUMERS
TO CARRY OUT SERVICE- RELATED FUNCTIONS
ALONG THE DEMAND SIDE OF THE RETAIL CHAIN
IN AN INTEGRATED MANNER
Attorney Docket No. : 100-058USANA0
Examiner : not yet assigned
Group Art Unit : 2165

3/B
6-16-03
CW

Honorable Commissioner of Patents and Trademarks
Washington, DC 20231

RECEIVED
MAR 28 2003
GROUP 3600

SECOND PRELIMINARY AMENDMENT

Sir:

Prior to examination of the above referenced Patent Application, please amend the same as follows:

AMENDMENT TO THE TITLE OF INVENTION:

--INTERNET-BASED CONSUMER SERVICE MARKETING COMMUNICATION SYSTEM EMPLOYING MULTI-MODE VIRTUAL CONSUMER SERVICE INFORMATION (CSI) KIOSKS LAUNCHED BY SELECTING CONSUMER SERVICE INFORMATION REQUEST (CSIR) ENABLING SERVLET TAGS EMBEDDED WITHIN HTML-ENCODED DOCUMENTS--.

AMENDMENT OF THE CLAIMS:

Please delete Claims 1-16 without prejudice or disclaimer and add Claims 17-48 as follows

--17. An Internet-based consumer service marketing communication system for enabling a service-provider and its agents to carryout service-related marketing functions along the demand side of the retail chain, comprising:

B1